

What is the Big Think+ Curation Service?

Last Modified on 10/16/2026 4:14 pm EDT

This article explains what the Big Think+ Curations Service is, how it benefits your organization, and how to request a curated program.

Building a learning program that fits your organization's goals takes time and expertise. With the Curations Service, Big Think+ instructional designers do that work for you, selecting and organizing content from our library into programs tailored to your people, priorities, and learning objectives. Below, you'll find what the service includes, why it's valuable, and how to get started.

What is the Big Think+ Curations Service?

The Curations Service is a paid offering in which Big Think+ instructional designers build custom learning programs for your organization. You share your goals, audience, and any specific topics or skills you want to address, and our team selects and sequences the most relevant Big Think+ content into a cohesive program you can launch with your learners.

Curations Services may also include communication email drafts and marketing materials.

What are the benefits of having Big Think+ instructional designers curate my programs?

Our instructional designers know the Big Think+ library inside and out, so they can quickly identify the expert lessons that best match your objectives. Rather than searching through content yourself, you receive a thoughtfully structured program designed around how adults learn best, with a logical flow that builds understanding from one lesson to the next.

Curated programs also save your team significant time. Instead of spending hours reviewing videos and planning a learning path, you can focus on launching the program and engaging your learners. Each program is aligned to your specific goals, whether that's developing leadership skills, supporting a culture initiative, or preparing teams for change, which helps your learners see clear relevance to their work and keeps engagement high.

Sample Curation:

← Return to Curation
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CURATION

Weekly Power Hour - Grow Your Professional Effectiveness

59 minutes

58% complete

- Before you begin ▼

- Weeks 1 & 2 - See the Big Picture and Learn from Feedback ▲

- ▶ VIDEO LESSON
Take Ownership of Your Role
 6 minutes

- ▶ VIDEO LESSON
Ask and Adjust
 4 minutes

- Weeks 3 & 4 - Prioritize with Intention ▼

- Weeks 5 & 6 - Build Courage and Persistence ▼

Is the Curations Service included in my contract?

The Curations Service is a paid service and may not be included in every contract. If you do not have or are unsure if this service is included in your contract, please [email us](#) to discuss options.

How can I request a curated program?

If the Curations Service is included in your contract, you can submit a request using the [Curations Request Form](#). Share as much detail as you can about your goals, audience, and timeline so our instructional designers can build a program that fits your needs. A member of our team will follow up with you once your request is received.