How do I select my interests and role?

*This article explains how to personalize your Big Think+ experience by setting your role and interests.*

In just a minute or two, you can set your role and interests, and Big Think+ will begin tailoring recommendations to fit your goals.

Step 1: Navigate to the 'Edit Your Interests and Role' page

On the homepage, you'll be prompted to add your interests and role to generate recommendations. Click on the **Get started** button.
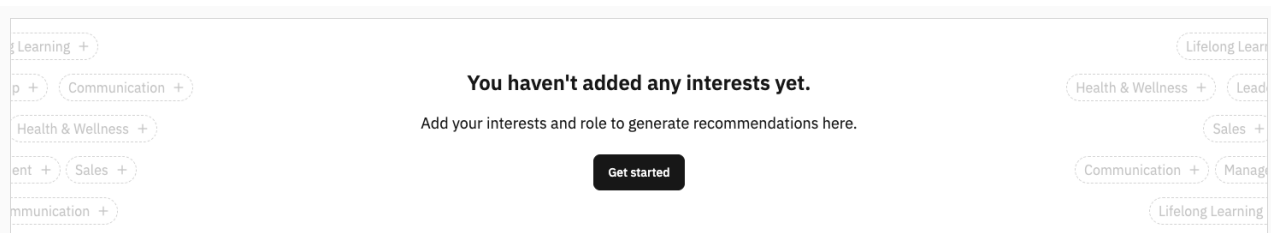
If you don't see this page, or want to return at a later time, you can click **Edit Your Interests** or **Update Your Role** near the appropriate carousels, which appear after you've selected interests and role.
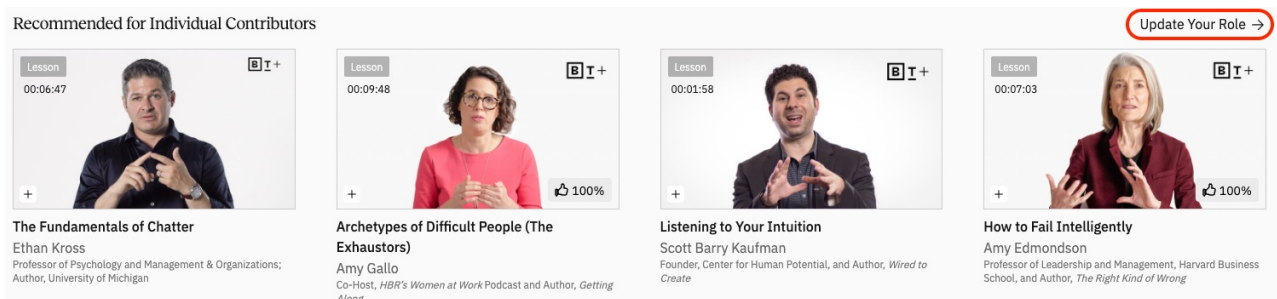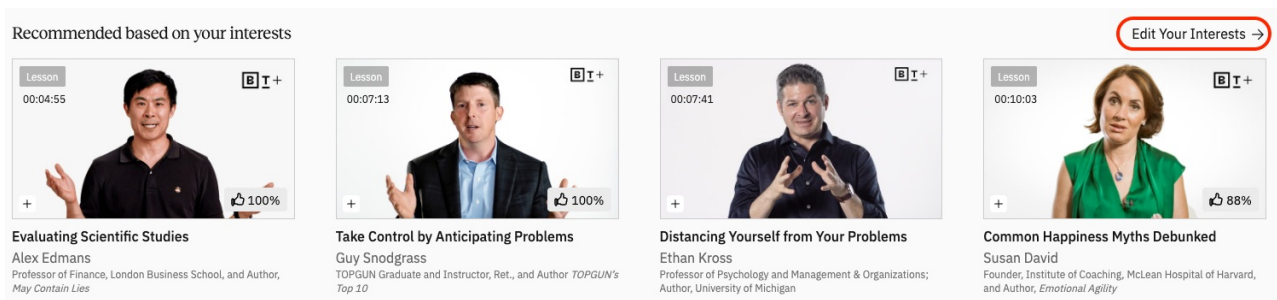
Step 2: Select your role

You'll be prompted to choose the role that best describes you:

- **Individual Contributor:** You lead projects or tasks but don't directly manage people

- **Team Manager:** You manage direct reports and shape team performance

- **Senior Leader:** You guide strategy, drive culture, and lead across functions

You can change your role later, so choose the one that best fits your current day-to-day work.

My Role

Individual Contributor	Team Manager	Senior Leader
I independently execute tasks and lead projects without supervising others, focusing on specialized skills or project leadership.	I supervise and manage direct reports, handling task assignments, performance evaluations, and providing leadership.	I influence strategic direction and make high-level decisions, guiding organizational culture and overseeing departments or major projects.
Select	Select	Select

Step 3: Pick your top 3 interests

After selecting your role, you'll be asked to choose **your top three areas of interest** from categories like:
- Leadership
- Communication
- Emotional Intelligence
- DEI
- Career Development
- Creativity
- Digital Fluency

My Interests   Save and return to home

Select your top 3 interests to personalize recommendations on home

All Total Selected: 0	Leading Yourself 0 Selected	Leading a Team 0 Selected	Leading the Business 0 Selected

Diversity, Equity, & Inclusion + · Leadership + · Customer Experience + · Career Development + · Sales + · Lifelong Learning + · Communication +

Innovation + · Emotional Intelligence + · Marketing + · Executive Presence + · Self-Motivation + · Management + · Creativity +

Human Resources + · Design Thinking + · Diversity, Equity, Inclusion, & Belonging + · Digital Fluency + · Risk Management + · Critical Thinking +

Problem Solving + · Health and Wellness +

Your selections will help Big Think+ generate personalized content recommendations on your Home page. The more targeted your choices, the more relevant your suggestions will be.

Step 4: Save your selections

Once you've chosen your role and interests, hit the **Save and return to home** button. This will take you to your personalized homepage, where you'll see:

- Curated lesson recommendations from your organization

- Popular content

- The newest releases

SELECTED ROLE **1 / 1**
SELECTED INTERESTS **5 / 3**

Save and return to home