How do I select my interests and role?

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This article explains how to personalize your Big Think+ experience by setting your role and interests.

In just a minute or two, you can set your role and interests, and Big Think+ will begin tailoring recommendations to fit your goals.

Step 1: Navigate to the 'Edit Your Interests and Role' page

On the homepage, you'll be prompted to add your interests and role to generate recommendations. Click on the Get started button.

Learning +		Lifelong Lear
p +) Communication +)	You haven't added any interests yet.	(Health & Wellness +) (Lead
Health & Wellness +	Add your interests and role to generate recommendations here.	(Sales +
ent +) Sales +)	Get started	Communication +) (Manag
mmunication +		Lifelong Learning

If you don't see this page, or want to return at a later time, you can click Edit Your Interests or Update Your Role near the appropriate carousels, which appear after you've selected interests and role.



Step 2: Select your role

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You'll be prompted to choose the role that best describes you:

st, HBR's Women at Work Podcast and Author, Getting

- Individual Contributor: You lead projects or tasks but don't directly manage people
- Team Manager: You manage direct reports and shape team performance
- Senior Leader: You guide strategy, drive culture, and lead across functions

You can change your role later, so choose the one that best fits your current day-to-day work.

My Role		
Individual Contributor	Team Manager	Senior Leader
I independently execute tasks and lead projects without supervising others, focusing on specialized skills or project leadership.	I supervise and manage direct reports, handling task assignments, performance evaluations, and providing leadership.	I influence strategic direction and make high-level decisions, guiding organizational culture and overseeing departments or major projects.
Select	Select	Select

Step 3: Pick your top 3 interests

After selecting your role, you'll be asked to choose **your top three areas of interest** from categories like:

- Leadership
- Communication
- Emotional Intelligence
- DEI
- Career Development
- Creativity
- Digital Fluency

erests				Save and return to
t your top 3 interests	to personalize recommendation	s on home		
All Total Selected: 0	Leading Yourself O Selected	Leading a Team 0 Selected	Leading the Business O Selected	
Diversity, Equity, & Inclus	ion +) (Leadership +) (Custome	er Experience +) (Career Developm	nent +) (Sales +) (Lifelong Learning +)	(Communication +)
(Innovation +) (Emoti	onal Intelligence + (Marketing +)	Executive Presence + Self-M	totivation + (Management +) (Creativity	· · · · · · · · · · · · · · · · · · ·
(Human Resources +)	Design Thinking + Diversity, Equi	ity, Inclusion, & Belonging +)	tal Fluency + Risk Management + Cri	tical Thinking +
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Your selections will help Big Think+ generate personalized content recommendations on your Home page. The more targeted your choices, the more relevant your suggestions will be.

Step 4: Save your selections

Once you've chosen your role and interests, hit the **Save and return to home** button. This will take you to your personalized homepage, where you'll see:

- Curated lesson recommendations from your organization
- Popular content

BIG THINK +

• The newest releases

