How do I select my interests and role?

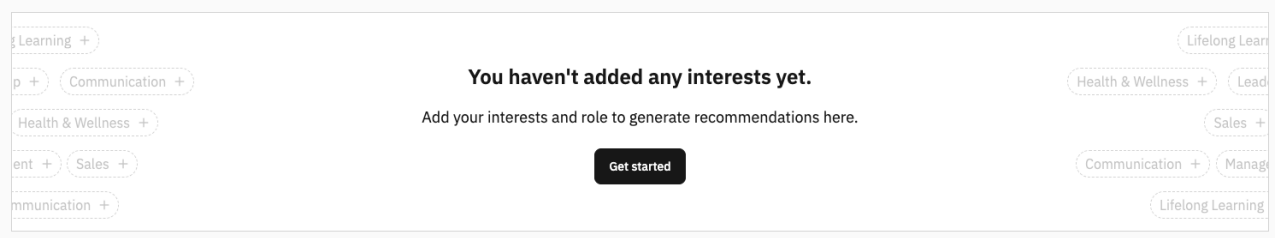
Last Modified on 06/20/2025 10:58 am EDT

This article explains how to personalize your Big Think+ experience by setting your role and interests.

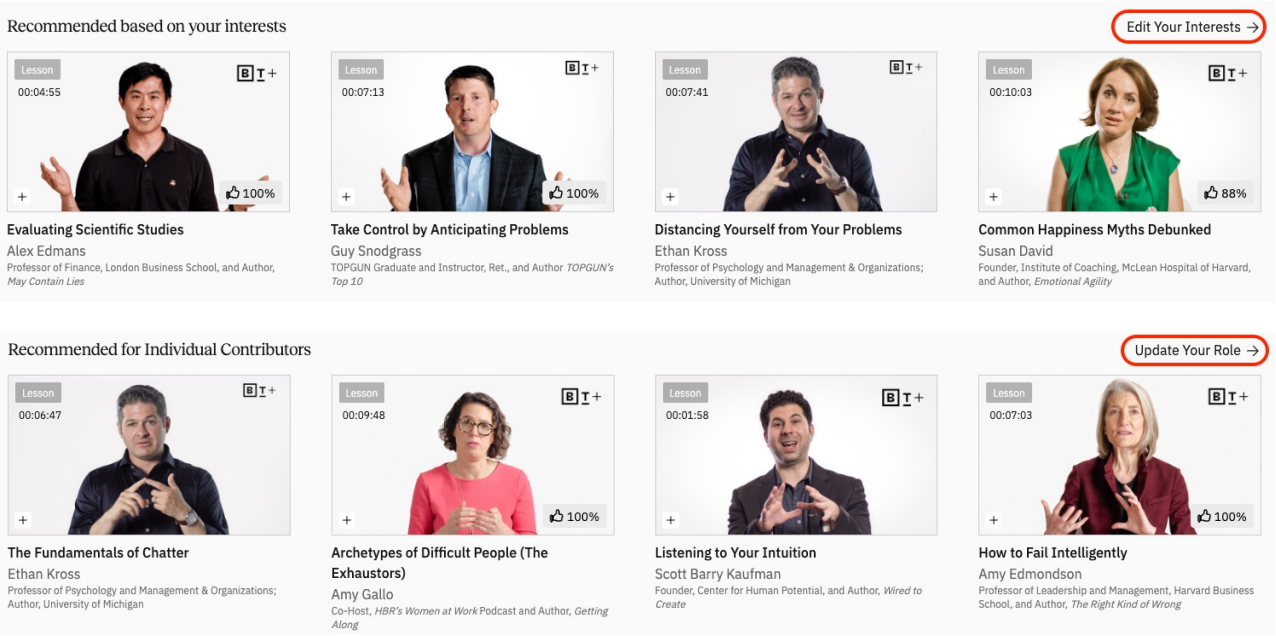
In just a minute or two, you can set your role and interests, and Big Think+ will begin tailoring recommendations to fit your goals.

Step 1: Navigate to the 'Edit Your Interests and Role' page

On the homepage, you'll be prompted to add your interests and role to generate recommendations. Click on the **Get started** button.



If you don't see this page, or want to return at a later time, you can click **Edit Your Interests** or **Update Your Role** near the appropriate carousels, which appear after you've selected interests and role.

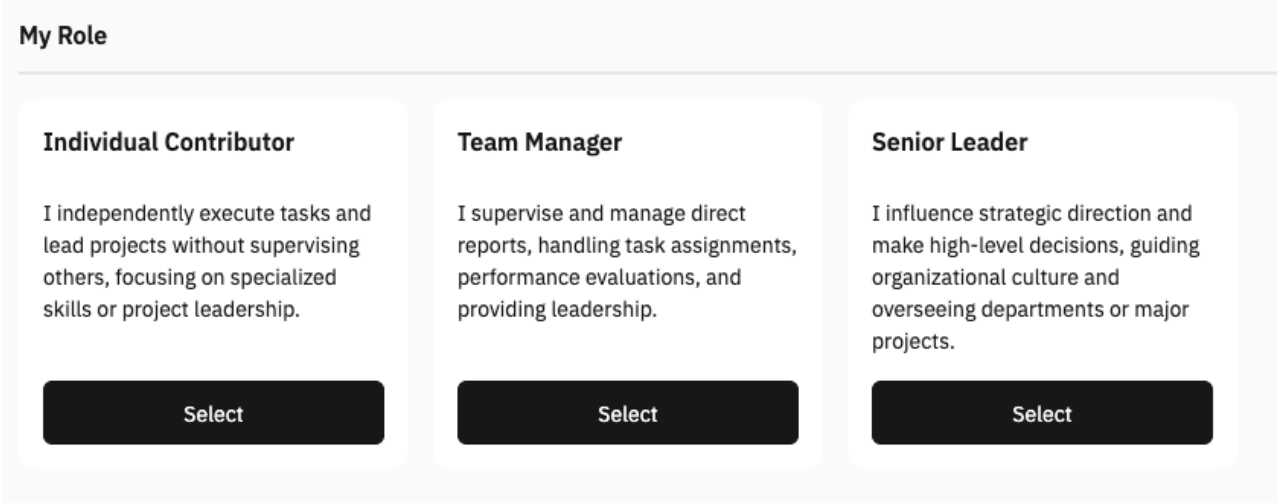


Step 2: Select your role

You'll be prompted to choose the role that best describes you:

- **Individual Contributor:** You lead projects or tasks but don't directly manage people
- **Team Manager:** You manage direct reports and shape team performance
- **Senior Leader:** You guide strategy, drive culture, and lead across functions

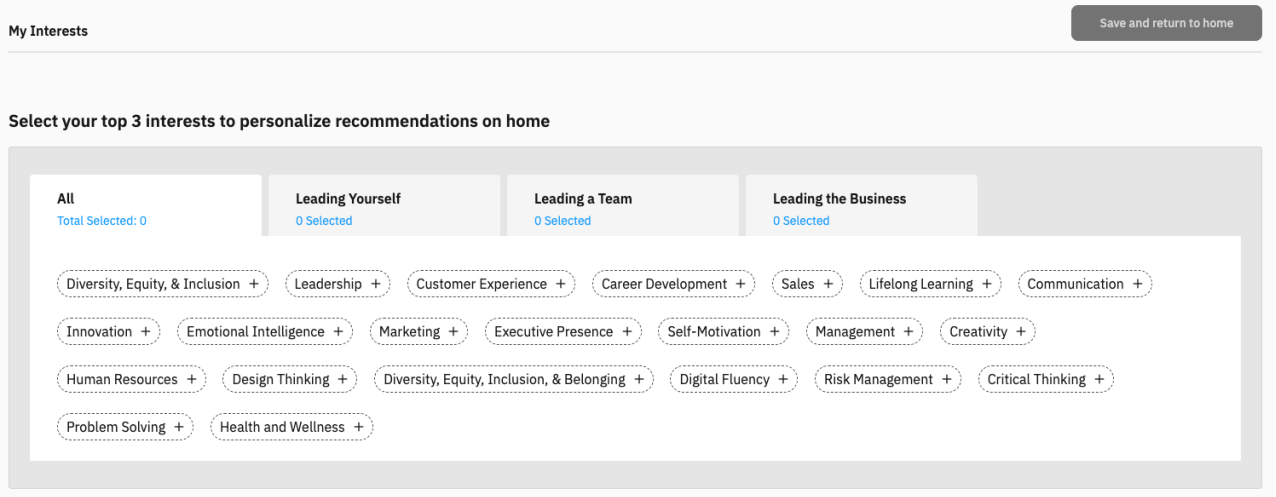
You can change your role later, so choose the one that best fits your current day-to-day work.



Step 3: Pick your top 3 interests

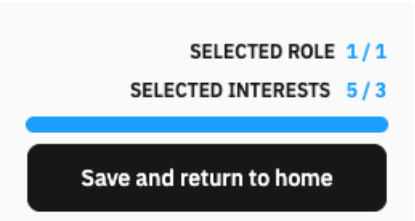
After selecting your role, you'll be asked to choose **your top three areas of interest** from categories like:

- Leadership
- Communication
- Emotional Intelligence
- DEI
- Career Development
- Creativity
- Digital Fluency



Your selections will help Big Think+ generate personalized content recommendations on your Home page. The more targeted your choices, the more relevant your suggestions will be.

Step 4: Save your selections

Once you've chosen your role and interests, hit the **Save and return to home** button. This will take you to your personalized homepage, where you'll see:

- Curated lesson recommendations from your organization
- Popular content
- The newest releases