

How do I log in?

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This article walks you through how to log in to Big Think+ so you can start exploring and learning right away.

Logging in takes just a few clicks. Whether you're using a direct password or logging in through your company's internal tools, we'll help you get started.

If your organization uses a login link:

Most learners receive access to Big Think+ through their company. There are two ways your internal team may have invited you to join:

1. A login URL unique to your organization

To log in using a custom link:

- A. Open the link provided by your organization
- B. Enter your work email address
- C. Follow the prompts to create a password or authenticate through your company's system

Some companies use [Single Sign-On \(SSO\)](#). If this applies to your company, you'll log in with the same credentials you use for your email or other work tools.

2. A direct invitation email from Big Think+

To log in using the Big Think+ email:

- A. Open the **"Welcome to Big Think+"** email
- B. Click the **Accept invitation** link
- C. Set your password and log in using your email and new password

Troubleshooting tips

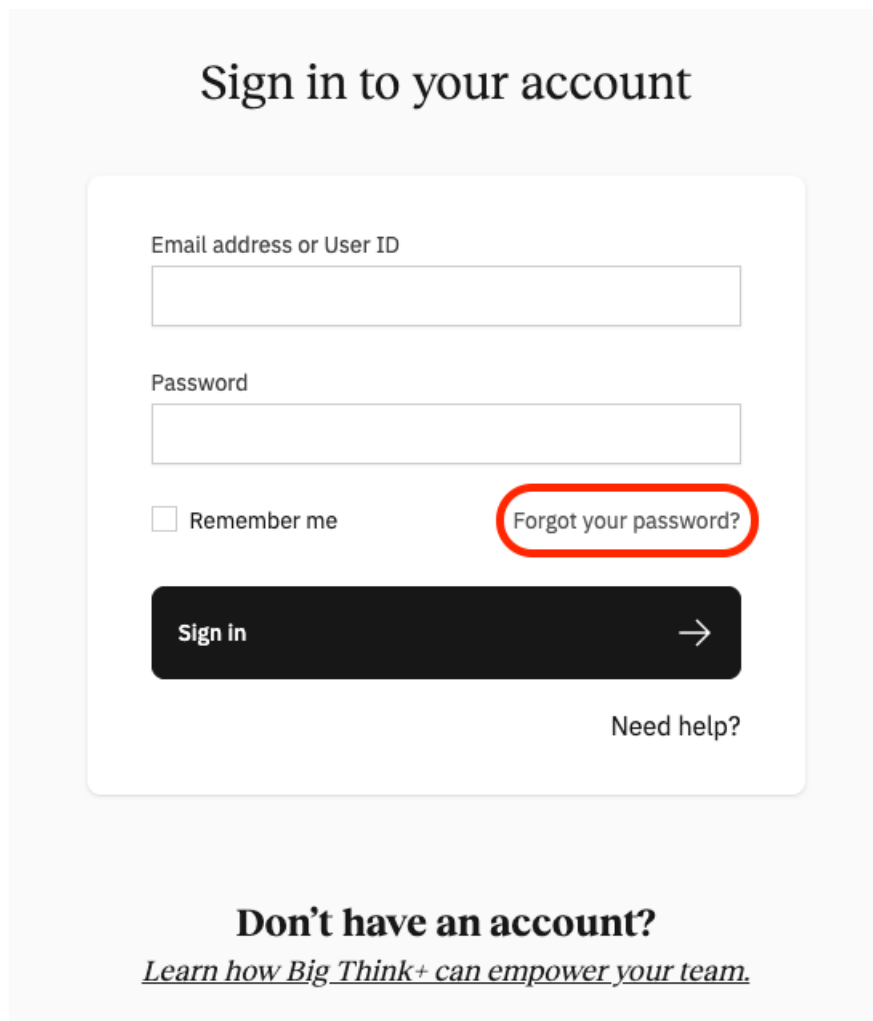
- **Didn't receive an invitation?**

Check your spam folder for an email from noreply@bigthink.com, or ask your learning

team to resend your invite.

- **Trouble logging in?**

Use the **Forgot your password?** button on the login page, or [contact us for support](#).

A screenshot of a login form titled "Sign in to your account". The form is centered on a light gray background. It contains two input fields: "Email address or User ID" and "Password". Below the password field is a checkbox labeled "Remember me" and a link labeled "Forgot your password?". The "Forgot your password?" link is circled in red. Below these elements is a dark gray "Sign in" button with a right-pointing arrow. At the bottom right of the form is a link labeled "Need help?". Below the form, the text "Don't have an account?" is displayed in bold, followed by the link "Learn how Big Think+ can empower your team.".

Sign in to your account

Email address or User ID

Password

☐ Remember me [Forgot your password?](#)

Sign in →

[Need help?](#)

Don't have an account?

[Learn how Big Think+ can empower your team.](#)