

What is Big Think+ and how does it work?

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This article introduces Big Think+, highlighting what makes it unique and how it supports your growth, whether you're learning independently or as part of a team.

Big Think+ is a video-first learning platform designed to help you grow as a leader at every level of your career. You'll get access to top experts, clear tools for action, and bite-sized learning that fits into your day.

What makes Big Think+ different?

Big Think+ is built to deliver impact, not just information.

- Short, powerful lessons from the world's biggest thinkers
- Practical tools to help you apply what you learn right away
- Flexible learning experiences for busy professionals on the go

It's designed for the flow of modern work, whether you have a full hour or just five minutes.

Who will I learn from?

With Big Think+, you'll learn directly from 500+ world-class experts, including:

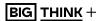
- Fortune 500 executives
- Ivy League professors
- NYT best-selling authors
- Leading psychologists, strategists, and entrepreneurs

They share what they've lived, not just what they've studied, giving you access to perspectives shaped by real-world leadership, challenge, and innovation.

What kinds of content are available?

Big Think+ offers <u>four core learning formats</u>, each built to serve a different kind of learning need:

Format	Best For
<u>Video Lessons</u>	Microlearning in under 10 minutes



Expert Classes	Deep dives into one expert's thinking
<u>Learning Paths</u>	Skill-building playlists across expert voices
<u>Courses</u>	Structured programs with action-based exercises

Each format is designed with a clear learning objective and helps you go from *insight* to action.

What else is included?

Beyond the video content, you'll also find:

- Reflection tools to prompt real-world application
- Missions and discussions in Courses to connect theory to practice
- <u>Private notes</u> and <u>progress tracking</u> to support learning at your own pace
- Watch Later and Curation features to help you stay organized

Big Think+ is designed to unlock leadership potential, one idea, one action, one learner at a time. You don't need hours. You just need a few focused minutes to think bigger and lead better.

Don't have Big Think+?

Learn more about Big Think+ or **Request a Demo**