

# How do I share a Curation?

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*This article explains how to share a Curation with others in your organization.*

Once you've [created a Curation](#), you can publish it to your entire organization, assign it to a group of users or share the link directly, allowing people to follow the Curation.

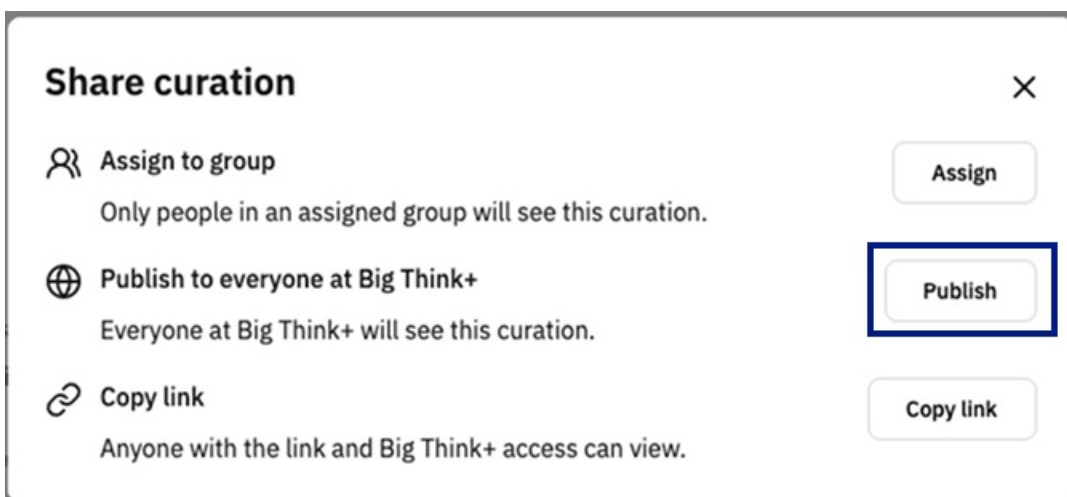
## How do I publish a Curation to my entire organization?

If you have been granted the "Manage Curations" permission, you are able to publish a Curation to all users of Big Think+ at your organization in a "Curations by [Your Organization]" carousel on the home page.

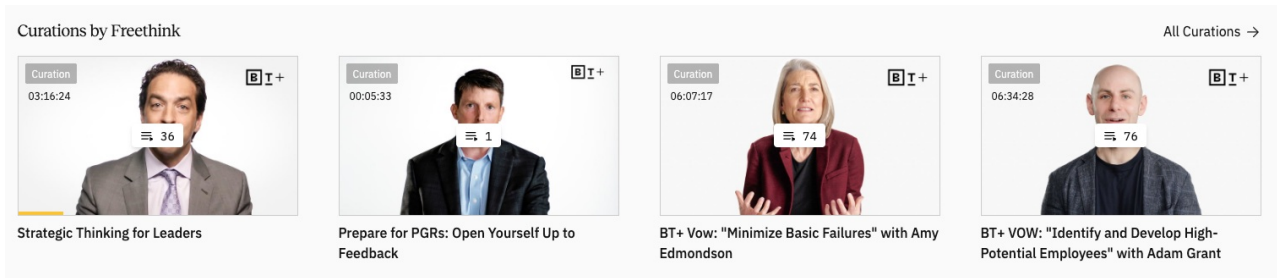
**Tip:** Publishing Curations is a great way to quickly direct learners to custom programs or suggested content.

To publish a Curation:

1. Open the Curation you want to publish.
2. Click the **Share** button at the top right of the Curation page. This will open the following modal, showcasing different sharing options.
3. Click 'Publish'.



Published Curations will appear on the home page in order of recency, showing the most recently published Curation first.

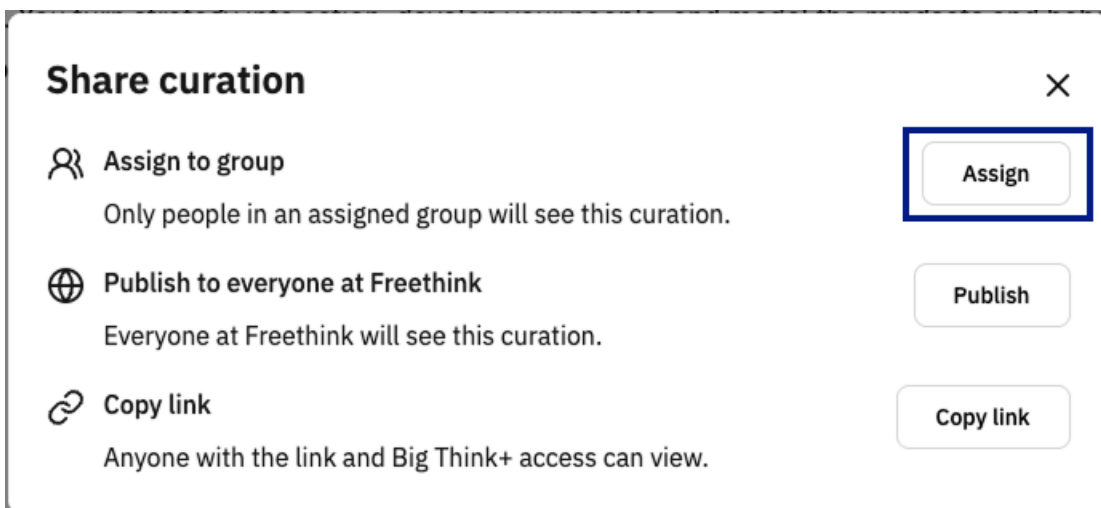


## How do I assign Curations to a group of users?

If you have been granted the "Manage Curations" permission, you are also able to assign a Curation to a group of users in your organization. These assigned Curations will also show in the "Curations by [Your Organization]" carousel on the home page, this time with an 'Assigned' tag.

To assign a Curation:

1. Request that a group is created by contacting Partner Success at [partnersuccess@bigthink.com](mailto:partnersuccess@bigthink.com). Please be sure to send the group name you wish your users to see in the platform and valid email addresses of the users.
2. Open the Curation you want to assign.
3. Click the **Share** button at the top right of the Curation page. This will open a modal, giving you different sharing options.
4. Click 'Assign'.



5. Select the group that was created for you by the Partner Success team.
6. Set a due date (optional).

### Assign curation

Select a group  
Required

Select from dropdown

- Creative Studio
- Demand Gen, Marketing and Sales
- Editorial
- Instructional Design
- Partner Success
- Product and Engineering

Set a due date  
Optional


Pick a date

April 2026

S	M	T	W	T	F	S
29	30	31	1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	1	2
3	4	5	6	7	8	9

Clear Today

### Curations by Freethink



**B I T +**


CURATION

#### Lead Your Team with Confidence

As a leader, you're not just managing a team—you're shaping culture. You turn strategy into action, develop your...

🕒 3h 28m

Assigned to you Due May 31



**B I T +**

CURATION

#### Prod and Eng Favorites

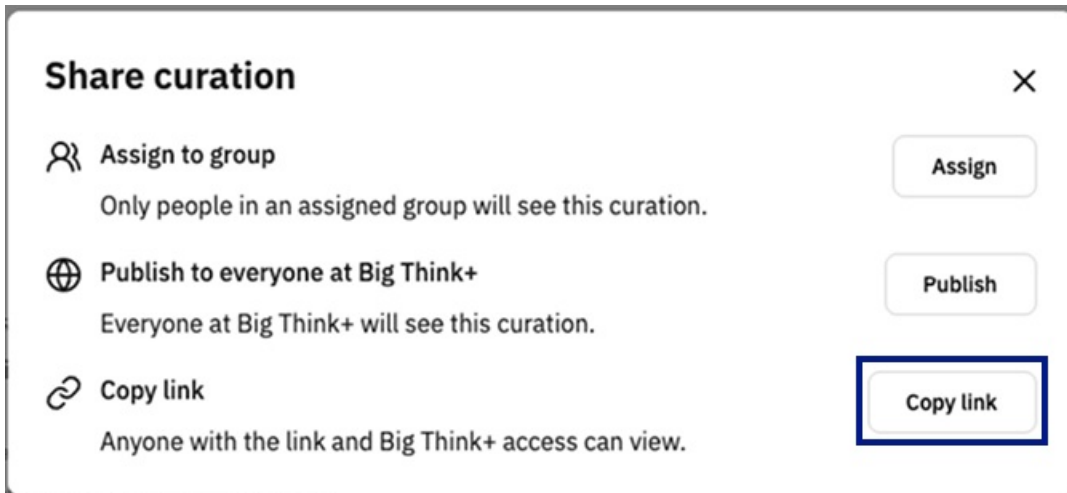
🕒 3h 37m

Assigned to you Due Dec 31

## How do I share a Curation with a select group of people?

1. Open the Curation you want to share.

2. Click the **Share** button at the top right of the Curation page. This will open the following modal, showcasing different sharing options.
3. Click 'Copy link'.

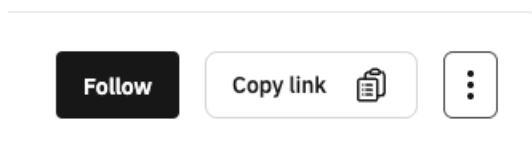


**Note:** If your organization uses Single Sign-On (SSO) copying the link will generate a dynamic SSO link.

## What happens when someone follows a Curation?

When a learner receives a shared link to a Curation they didn't create:

- They'll see a **Follow** button at the top right of the Curation.
- Clicking **Follow** adds that Curation to their "Followed Curations" carousel on the Curations page for easy access later.
- They can **unfollow** at any time to remove it from their view.



## Where do I see a follower count for Curations?

Once a Curation has at least 1 follower, you will see a **follower count** displayed on the Curation page. This gives you a quick signal of how many people have engaged with the Curation, which may be important to consider before making any changes to the contents.