

How do I analyze learner activity and progress?

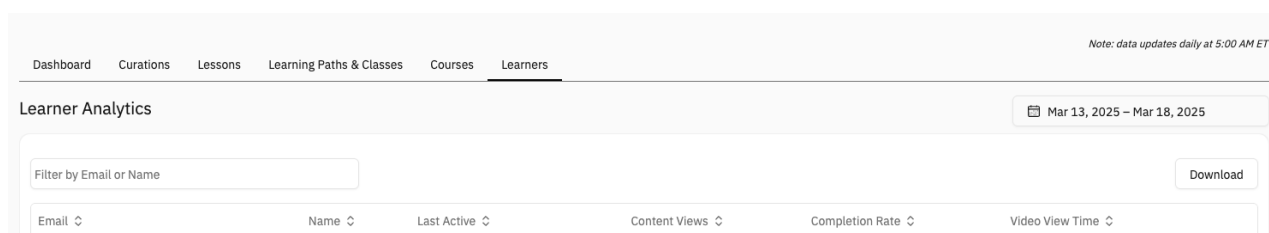
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This article explains how to use the Learners tab in Big Think+ Analytics to understand individual user engagement and progress across the platform.

The **Learners** Analytics tab gives you a detailed, sortable view of how individual users are interacting with Big Think+ content. This data helps you identify learners and sort them by engagement, making it easy to target learners who may need support for follow-through.

What does the Learners tab show?

Each row in the Learners tab represents one user and includes the following fields:



The screenshot shows the 'Learners' tab in the Big Think+ Analytics interface. At the top, there is a navigation bar with tabs: Dashboard, Curations, Lessons, Learning Paths & Classes, Courses, and Learners (which is selected). A note on the right says 'Note: data updates daily at 5:00 AM ET'. Below the navigation bar, the title 'Learner Analytics' is on the left, and a date range selector 'Mar 13, 2025 – Mar 18, 2025' is on the right. A search bar labeled 'Filter by Email or Name' is on the left, and a 'Download' button is on the right. Below these, a table header is visible with columns: Email, Name, Last Active, Content Views, Completion Rate, and Video View Time. Each column has a small downward arrow indicating it is sortable.

Email	Name	Last Active	Content Views	Completion Rate	Video View Time
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- **Email:** The user's email address (serves as a unique identifier).
In some cases, learners' email addresses may appear as alphanumeric combinations that look unfamiliar; this is common in organizations accessing Big Think+ via SCORM or, in some cases, SSO.
- **Name:** The user's full name, if available in your organization's data.
- **Last Active:** The most recent date the learner logged into Big Think+.
- **Content Views:** The number of video or course submodule views during the selected date range.
- **Completion Rate:** The average video completion percentage across all content the user started.
- **Video View Time:** The total time the learner has spent watching video content on the platform.

How can I use this data?

Use the Learners view to:

- Identify your most and least active learners.
- Spot engagement trends across teams or departments.

- Track individual learning engagement for recognition or intervention.
- Export learner-level data for custom reporting or sharing with stakeholders.

Note: The Learners tab is sorted by **Video View Time** by default, but you can click any column header to re-sort the data.

Need to filter or download this data?

- You can adjust the [date range](#) at the top of the Analytics dashboard to narrow your view to a specific time period.
 - Use the [filter](#) feature to find specific learners by name or email.
 - To save your view for reporting or further analysis, click the [Download](#) button to export the current table as a CSV file.
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