How do I analyze learner activity and progress?
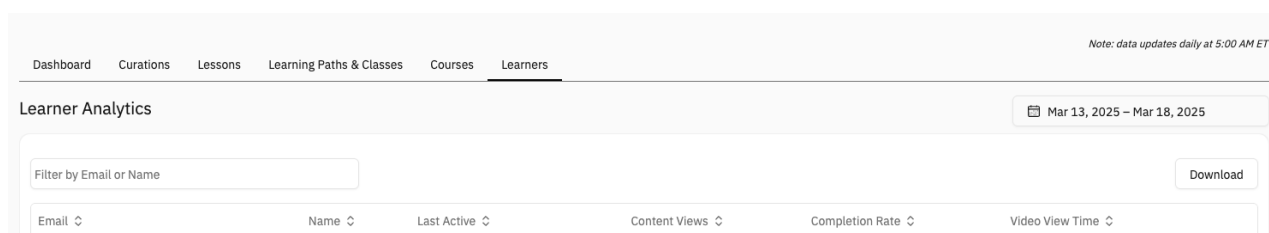
This article explains how to use the Learners tab in Big Think+ Analytics to understand individual user engagement and progress across the platform.

The **Learners** Analytics tab gives you a detailed, sortable view of how individual users are interacting with Big Think+ content. This data helps you identify learners and sort them by engagement, making it easy to target learners who may need support for follow-through.

What does the Learners tab show?

Each row in the Learners tab represents one user and includes the following fields:

- **Email:** The user's email address (serves as a unique identifier).
  In some cases, learners' email addresses may appear as alphanumeric combinations that look unfamiliar; this is common in organizations accessing Big Think+ via SCORM or, in some cases, SSO.

- **Name:** The user's full name, if available in your organization's data.

- **Last Active:** The most recent date the learner logged into Big Think+.

- **Content Views:** The number of video or course submodule views during the selected date range.

- **Completion Rate:** The average video completion percentage across all content the user started.

- **Video View Time:** The total time the learner has spent watching video content on the platform.

How can I use this data?

Use the Learners view to:

- Identify your most and least active learners.

- Spot engagement trends across teams or departments.

- Track individual learning engagement for recognition or intervention.

- Export learner-level data for custom reporting or sharing with stakeholders.

Note: The Learners tab is sorted by **Video View Time** by default, but you can click any column header to re-sort the data.

Need to filter or download this data?

- You can adjust the **date range** at the top of the Analytics dashboard to narrow your view to a specific time period.

- Use the **filter** feature to find specific learners by name or email.

- To save your view for reporting or further analysis, click the **Download** button to export the current table as a CSV file.