BIG THINK +

How do I view content performance data?

Last Modified on 08/10/2026 4:15 pm EDT

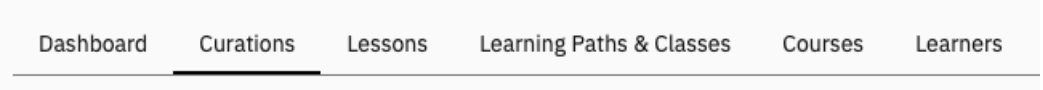
This article explains how to use the content-level views in Big Think+ Analytics to track engagement with curations, lessons, expert classes, and courses.

Big Think+ Analytics offers multiple tabs where you can view performance data by content type. Each tab includes key engagement metrics, sortable tables, and downloadable data. You can use these views to identify what content is resonating most with your team.

Where can I see analytics by content type?

At the top of the Analytics page, you'll find tabs for the following content types:

Curations | Lessons | Learning Paths & Classes | Courses



Each view includes consistent metrics that help you compare performance across formats.

What data is available in each content view?

All data reflects activity within the **date range** selected at the top of the Analytics dashboard.

Curations

- **Curation Name**
- **Creator** (Name or email)
- **Duration** (Total estimated time to complete all content in the curation)
- **Time Spent Learning** (Video and course viewing time for all learners who engaged with the curation)
- **Learners** (Unique learners who've engaged with the curation)
- **Last Activity**
- **Completion Rate**
- **Status** (Published or Unpublished)

Lessons

- **Lesson Name**

- **Time Watched** (Total video watch time)
- **Learners**
- **Last Activity**
- **Average Completion Rate**

Learning Paths & Expert Classes

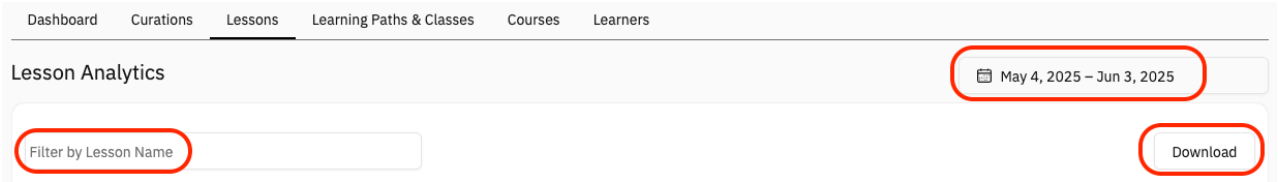
- **Title**
- **Type** (Learning Path or Expert Class)
- **Duration**
- **Learners**
- **Time Watched**
- **Last Activity**
- **Average Completion Rate**

Courses

- **Course Name**
- **Duration** (Includes video durations and estimated time for discussions, missions, assessments, etc.)
- **Learners**
- **Time Spent Learning**
- **Last Activity**
- **Average Completion Rate**

Need to filter or download this data?

- You can adjust the **date range** at the top of the Analytics dashboard to narrow your view to a specific time period.
- Use the **filter** feature to find specific content, experts, or learners.
- To save your view for reporting or further analysis, click the **Download** button to export the current table as a CSV file.


Dashboard
Curations
Lessons
Learning Paths & Classes
Courses
Learners
Lesson Analytics
May 4, 2025 – Jun 3, 2025
Filter by Lesson Name
Download