What is the Analytics feature in Big Think+?

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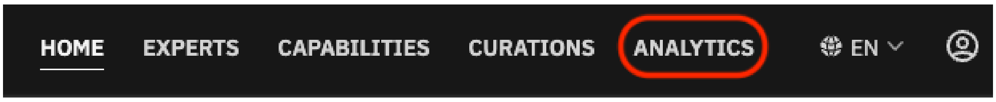
This article explains what the Big Think+ Analytics feature is designed to do and who can access it within your organization.

With Big Think+ **Analytics.** Learning Managers and administrators can see a detailed view of how their teams are engaging with content across the platform. This feature is a powerful tool for measuring learning activity, identifying trends, and understanding how your organization is using Big Think+.

What is Big Think+ Analytics?

Analytics is a built-in feature available through the top navigation bar of Big Think+ (if enabled for your user account).



Big Think+ **Analytics** provides visual dashboards that help you:

- Track content views, user activity, and video watch time
- See which lessons, curations, and courses are getting the most engagement
- Measure completion rates for key content
- View individual learner activity over time
- Identify top-performing experts and capabilities

Each view includes a consistent date filter, searchable tables, and downloadable data to support your internal reporting needs.

Who can access Analytics?

To access the Analytics feature, you must have the "View Analytics" permission enabled for your account. If you're unsure about your permissions, contact your internal administrator or learning program lead.

Once enabled, you'll see **Analytics** appear in the top navigation bar when logged into Big Think+

Don't see the Analytics tab?

If you believe you should have access but don’t see the tab:

- Confirm with your internal administrator that your user role includes the **View Analytics** permission.
- Reach out to **partnerservices@bigthink.com** for additional support.